

It Could Happen To You Petite Belle Hit The Brakes Here's Looking At You Little Jimmy Fiddler Warm Valley One For Daddy-O Red Reflections Sagebrush Rebellion DMITRI MATHENY

**Street Date: August 9, 2014** 

## SAGEBRUSH REBELLION

PRCD-007 BPJ-024



\$10.00

Dmitri Matheny flugelhorn Nick Manson piano Justin Grinnell bass Duncan Moore drums

Celebrated for his warm tone, soaring lyricism and masterful technique, Dmitri Matheny was first introduced to jazz audiences in the 1990s as the protégé of Art Farmer. Matheny has since matured into "one of the jazz world's most talented horn players" (SF Chronicle).

Sagebrush Rebellion, Matheny's tenth album as a leader, is scheduled for international release August 9, 2014 on the Papillon/Blue Port Jazz label. The quartet recording showcases new originals, jazz classics by Johnny Burke and Duke Ellington, and favorite works by Charlie Haden, Steve Swallow and Nat Adderley.

## **KEY SELLING POINTS**

- Relaxed, cool jazz in the tradition of Miles Davis, Art Farmer and Chet Baker.
- A graduate of the famous Berklee College of Music, Matheny has cultivated a strong, loyal following for his performances throughout North America, Europe and Asia.
- Matheny's previous 9 releases have garnered critical acclaim and topped national jazz charts.

RADIO PROMOTION with airplay copies to jazz stations nationwide, including NPR, College and JazzWeek radio. PSAs, artist interviews and live broadcasts in key markets.

PRESS CAMPAIGN targeting key editors, writers and bloggers, with emphasis on music publications and blogs, major dailies and members of the Jazz Journalists Association.

**SOCIAL MEDIA** marketing to 2500 Facebook fans and 1800 Twitter followers. Email newsletters to over 5000 households. Event listings on dozens of websites, blogs and message boards.

**TOUR APPEARANCES** Over 100 concert and club performances, workshops, interviews, live broadcasts and promotional appearances throughout the USA. CD Release Celebration shows in key markets.